



Winter Newsletter 2021

Paws In Need is a California 501 (c)(3) Non-Profit organization dedicated to improving animal welfare in our local community.



End-Of-Year Match (EYOM) Campaign Update!

Thank you to all of those who contributed to making our End-Of-Year Match campaign a huge success! Only through your assistance, can our spay and neuter and urgent care programs continue making a substantial difference in keeping local community homeless and companion animals healthy and out of crowded shelters.

This EOYM campaign, along with the annual Crab Feed event (to be held in person this year on February 5th), represent two of our most popular fundraisers; so we want to express our gratitude for your ongoing support through both donations and attendance at these fundraisers. Your thoughtfulness gives us hope; your generosity gives us strength; your donations provide the resources to sustain our mission of helping all animals that suffer from disease, injury, neglect, or abandonment.



We had another successful See's Candies chocolates fundraisers. Thank you to all who ordered their holiday chocolates through our store. Please Note: Paws In Need cannot be held responsible for your addiction to chocolates, but we greatly appreciate it.



Paws In Need
Crab Feed
FUNDRAISER

SATURDAY, FEBRUARY 5, 2022

6-10pm 🐾 Shrine Event Center
 170 Lindbergh Ave., Livermore (near Airway exit)

Dinner includes clam chowder, Caesar salad, pasta, crab, bread and dessert.
No-host bar of wine, beer, Cosmos, soft drinks.

Cost: \$70 per person
 until 1/22/22; \$80 thereafter
 Or purchase a table of 8 for \$540

Limited number of Premier Tables for 8
 Available for \$1300

Special auction items and a selection of wonderful raffle baskets!

PIN
Paws In Need
 Help Us Help Them
 Tu ID # 05-5391297

All proceeds help with medical costs for community animals.

Purchase tickets at
Paws-In-Need.org
 or send a check made out to:
Paws In Need, P. O. Box 3436, San Ramon, CA 94583
 Questions: Contact (925) 551-1877 or info@Paws-In-Need.org

Now that we have crossed the 2022 threshold, it is only 4 weeks to our long awaited crab feed. Let's all pray that the health situation continues to improve, but in the event California Health directives prevent us from holding a live event, we will change our format to a curbside pick up as held last year.

That said, tickets are going fast so go to our website and purchase your tickets today!



Please join us in welcoming a new member to our Board of Directors, as CFO/Treasurer, Alex Fernandez-Garcia. Alex is excited to become part of a local organization whose efforts are making an impact on the community. As an avid dog owner and animal lover, joining Paws In Need is an ideal opportunity for Alex to apply his vast experience in the areas of finance, treasury, and accounting in support of our animal welfare mission. Alex also brings a strong background in taking on key leadership and strategic roles that will be an asset to the organization.

Unfortunately, due to changes in personal and work circumstances, both our previous Board members, CFO/Treasurer, Nina Del Castillo and Fundraising Director, Ketan Verani, have resigned from their positions.



BISSELL Pet Foundation

BISSELL Pet Foundation recently announced that Paws In Need has been selected to receive a substantial grant award. These funds will help reduce the homeless animal population in our local community through an aggressive spay and neuter program that can only be achieved in partnerships with several veterinary providers willing to perform low-cost services to nonprofit organizations. This dedicated one-year grant will address the root cause of animal overpopulation by preventing unwanted births, thus freeing up shelter space for animals in need. BISSELL Pet Foundation awards dozens of grants every year to some of their 5,000 shelter and rescue partners across the country, including animal welfare organizations like Paws In Need, to help protect and save animal lives. In 2021, more than \$1.3 million was provided through grants to nonprofit organizations for spay and neuter procedures.

“We understand how important it is to support preventative efforts that allow our partners to save lives through safe spay and neuter procedures,” said Cathy Bissell, founder of BISSELL Pet Foundation. “We also strongly encourage all pet owners to be responsible and have their pets sterilized, to further ensure healthy pet populations.”



William Dean Charitable Foundation, Bank of America, N.A., Trustee.

Paws In Need was thrilled to be awarded a generous grant by the Trustee for the William Dean Charitable Foundation. Bank of America, N.A., as Trustee of the William Dean Charitable Foundation, is responsible for the management of the Fund's assets and administration of its grant-making program to ensure that the philanthropic intentions of the donor are honored. This one-year grant was made in support of both of the vital programs run by Paws In Need, namely: offering reduced-cost spay and neuter surgeries to prevent dog and cat overpopulation; and providing financial assistance for one-time urgent veterinary care procedures to pet owners experiencing hardship to help save companion animals from potential surrender or euthanasia. Our organization greatly appreciates this funding made possible by William Dean Charitable Foundation. Bank of America, N.A., funds which allow Paws In Need to bridge a critical gap in the local community and maximize our impact.



Walmart Community Grant– San Ramon Facility

Paws In Need is pleased to receive a second Walmart Community Grant award from the San Ramon facility, funds which will help sustain our mission of offering programs directly to underserved communities in the Tri-Valley area and beyond. Walmart's more than 2 million associates are residents, neighbors, friends and family in thousands of communities around the globe. Walmart works to strengthen these communities through both their retail business and community giving. Managers of individual Walmart facilities support and invest in communities through local giving, encouraging volunteerism, and through programs to strengthen community cohesion. Walmart seeks to create value in

the areas where they operate, strengthening them through local grants supporting programs that help these communities thrive.



Whole Foods Market recently awarded Paws In Need a monetary award. Grants such as these help to ensure the success of our ongoing Spay and Neuter program and to educate pet owner(s) about the importance of having their pet(s) sterilized.



During the holiday 2021 season, the Board of Maddie's Fund presents each employee with the opportunity to select an organization to receive a grant, and in December, 2021, Paws In Need was chosen as a recipient! This employee, Sheila Segurson, DVM, DAVB, who is the Director of Research at Maddie's Fund, expressed that she really appreciates our case management approach, and wants to acknowledge the work that our organization is "doing to support underserved people who need emergency care for their pet." Additionally, she thanked us for all of our hard work and dedication.

All of these grants would not have been possible without the diligent efforts of our Development and Marketing Director, Leslie Silberman. After joining the organization in 2019 as Grant Writer, and since becoming a Board member earlier this year, she has been instrumental in securing a number of substantial grant awards necessary to fund our vital programs.



Penny Lane

This blue-eyed beauty was found by a Paws in Need supporter near her home in Castro Valley. Friendly, she knew she must have a home, [Read more...](#)



Sweet Kiera

This sweet girl had to have nearly all of her teeth removed due to dental disease. After getting many quotes from many different veterinary offices, [Read more...](#)



Parker

Parker

Meet Parker, the cutest Boston terrier around. His owner contacted us after learning the importance of neutering your pet, but astounded at the full price quotes she was receiving. [Read more...](#)



Ceviche

We Crown You Ceviche, King of the Castle

Regal Ceviche wasn't so regal when he was discovered up a tree by new homeowners. Left there by the former homeowner with no food, water or shelter, [Read more...](#)



PET LANGUAGE

Do you ever just sit back and wonder what your four-legged friend is thinking? Use these illustrations to help understand what your pet is saying to you.



INTERESTED
alert eyes



ANXIOUS
tail between legs



NEEDS SPACE
whale eye



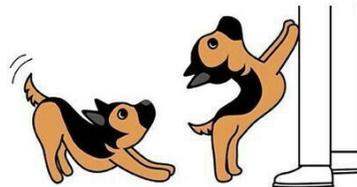
STRESS RELEASE
the shake off



"PRETTY PLEASE"
puppy face



RELAXED
belly-rub pose

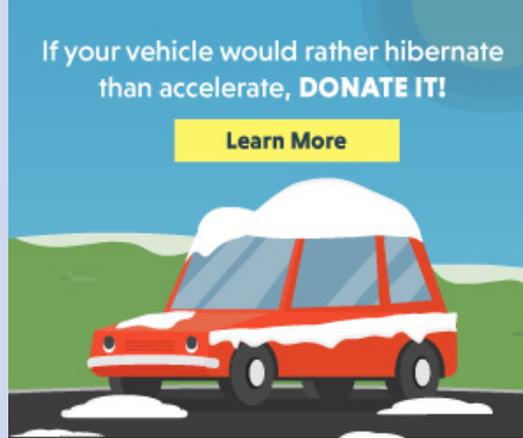


"HELLO, I LOVE YOU"
greeting stretch



FRIENDLY
play bow





Do you have a car or motorcycle rusting in your driveway? Perhaps a boat or a RV? Even a tractor?? We accept all of these vehicles. Call 1-855-550-4483 or <https://www.careasy.org/nonprofit/paws-in-need> to make arrangement for pick-up.



Volunteer Linda Gray continues to collect jewelry that you no longer wear, gift cards that you just cannot use, that figurine just collecting dust, or anything that can be sold on EBay to generate proceeds for PIN.

Please contact Linda to arrange for pick up or drop off of items. Your donation will help us cover the costs of our vital programs to keep pets healthy and together with their loving families.

You can reach Linda at 925-243-1225 or e-mail her at lmmattner@sbcglobal.net



Facebook Birthday and Giving Tuesday Fundraisers.

We would like to thank Hathi Winston, Christina Verhoek, Kathie Patterson, Brian Hearnberger, Crista Tarkman and Boo Rhodes for their Facebook birthday fundraisers benefiting Paws In Need.

In addition, we would also like to thank Susan Ruxton, Sandra Fields and Germaine Jamison for their Giving Tuesday Facebook fundraisers.

If you would like to set up a fundraiser for your birthday or any occasion, then simply choose Paws In Need as the recipient, it is as easy as 1-2-3. When on Facebook, search for Fundraisers and follow the simple instructions.



In Honor of People

In Honor of Joe Rodrigues from the Crohare Family
In Honor of Sue Marshall DVM from Catherine Tonne and David Ohst

In Memory of People

In Memory of Gloria Luevano from Jeanette Henry

In Memory of Animals

In Memory of Bella, Bette DuVall's beautiful dog from Birgitta Parseh

In Memory of Duke, beloved pet of Bette DuVall from Lisa Williams

In Memory of Kolbie, beloved pet of Jack and Kathleen Moody from Lisa Williams

In Memory of Brittney from Karen Pitak

For Todd, in memory of Smudgie from Melanie Hylton



Ways to Donate to Paws In Need Tax ID #45-5391297

Volunteer: Call (925) 551-1877 or info@Paws-In-Need.org

Consider lending your talents by becoming a member of our volunteer team working as:

- Event assistant, server, or greeter
- Case assistant
- Fundraising or outreach helper
- Trapping feral cats and/or transporting to veterinarian offices for spay/neuter surgeries

Employer Giving Campaigns: If you are an employee of a company that has a giving campaign, please consider giving to Paws In Need. Most companies allow a change to your allocation throughout the year - you don't have to wait for the annual enrollment period.

Network for Good: Use this site to contribute to Paws In Need - <https://www.networkforgood.com/charities-to-donate-to/>. Network for Good makes giving to charity easy and convenient, anywhere online through their trusted charitable fund.

[Click here to see all the choices!](#)



Paws In Need

P.O. Box 3436, San Ramon, CA 94583

Call [925-551-1877](tel:925-551-1877) Email: info@paws-in-need.org [#Paws-In-Need](https://www.instagram.com/pawsinneedba)

Website <http://www.paws-in-need.org>

Facebook <https://www.facebook.com/PawsInNeedBayArea>

Twitter <http://twitter.com/PawsInNeedBA>

Pinterest <http://www.pinterest.com/PawsInNeedBA>

LinkedIn <https://www.linkedin.com/company/paws-in-need>

Instagram <https://www.instagram.com/pawsinneedba>

Board of Directors: Bea Bauerly, Leslie Silberman, Lisa Williams, Hathi Winston, Alex Fernandez-Garcia

Newsletter Editor: Bea Bauerly, BelgianBea@yahoo.com

Graphic Designer: Jamie Hartshorn

Newsletter Designer: Kaitlyn Pang

Paws In Need is committed to providing an environment that is free from discrimination because of race, color, creed, religion, national origin, ancestry, disability, gender, sexual orientation, or age, in any of its activities or operations

Connect with us

