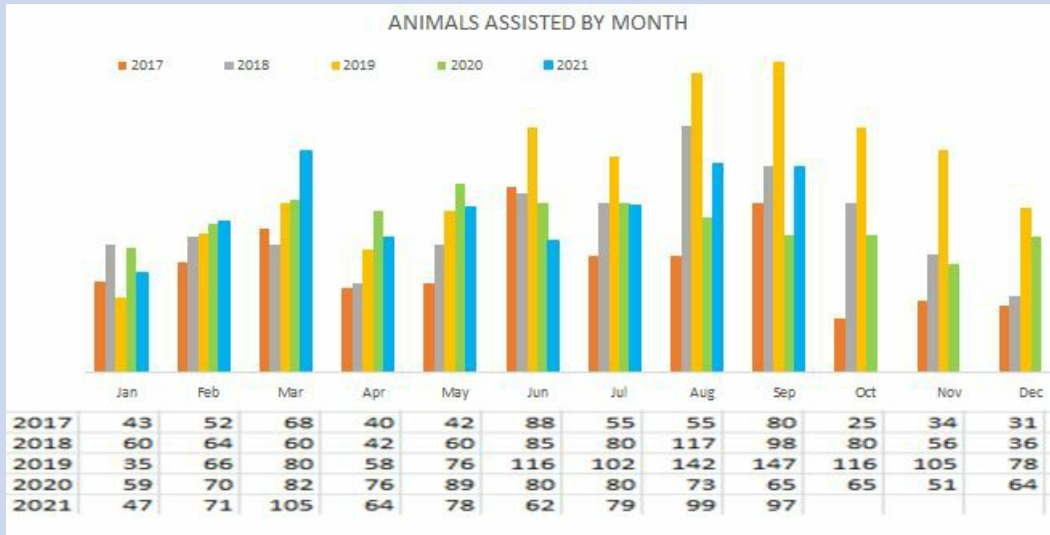
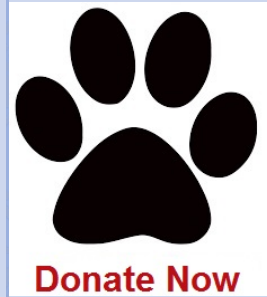




## Fall Newsletter 2021

Paws In Need is a California 501 (c)(3) Non-Profit organization dedicated to improving animal welfare in our local community.



### Mid-Year Appeal!

A big thank you to all who generously donated to our mid-year Spay & Neuter appeal. Overpopulation is an ongoing challenge in many communities, especially when it comes to cats that tend to be more free roaming. All the funds received from this campaign will go towards our low cost Spay and Neuter Program to help reduce unwanted litters of kittens and puppies.



### End of year match

The end of the year is in sight and a great time to take advantage of opportunities for tax savings. A generous donor is matching all donations to Paws In Need up to \$10,000! By making a tax-deductible donation before Dec 31<sup>st</sup> you can help support animals in need in the Tri-Valley. So please consider responding to the forthcoming e-mail or letter. We thank you in advance for your generosity.





### In Memoriam

Members of the Paws In Need family mourn the loss of one of our most dedicated team member, Gloria Luevano, who passed away last month after a long battle with dialysis. We will always remember Gloria as a passionate PIN supporter, and this is one of our favorite photos of her. Gloria enjoyed working at our annual Crab Feed fundraiser alongside her fellow ticket seller, Leona Bingaman, as well as volunteering or attending other fundraising events. She also helped with the scheduling of numerous spay and neuter surgeries for low income families over the past several years. Her beloved cat Gino has been taken care of by both Paws In Need and Gloria's dear friend, Daisy. We are happy to say Gino is settling in well in his new home. Gloria will be truly missed.

*As a reminder, leave instructions for the care of your pet(s) in your Will or Trust. Identify someone reliable as guardian, and consider setting aside funds to help with any veterinary cost to avoid financial hardship.*



Please join us in welcoming two additions to our Board of Directors, Antonina del Castillo, our new Treasurer and Ketan Verani, our new Director of Fundraising.

Joining Paws In Need is an ideal opportunity for Nina to apply her finance background in supporting a cause near and dear to her heart. Having dogs throughout her life since childhood, Nina is familiar with the financial and emotional challenges that pet illnesses can bring. She is excited to be part of a local organization whose efforts are impacting the community and serving those most in need.

Born and raised in India, Ketan witnessed first-hand the effects of overpopulation, leading to an astounding number of stray dogs and cats roaming the streets. When Ketan moved to the Bay Area with his family, he was searching for ways to become more involved in his community, and the mission of Paws In Need resonated with him. He wanted to bring his skills in corporate finance and fundraising to an organization that strives every day to help animals in need, and thereby benefits the public at large.



The Paws In Need Board members would like to express their sincere gratitude to the Walter S. Johnson Foundation for their most generous grant award of \$10,000. The grant makes our upcoming End-of-Year Match Appeal campaign possible. As a result, these funds will ensure that many more animals can benefit from the vital programs that we offer directly to our community.



Paws In Need was pleased to receive a \$500.00 grant award from the Walmart Community Grants Team and the Livermore facility! This charitable foundation has

recognized the importance of the work our volunteer team performs in our communities along with affirming our mission to provide local impact. By receiving this grant, we have become a part of a long history of Walmart's commitment to giving back to the communities where it operates. In fact, as Mrs. Helen Walton, wife of Walmart founder Sam Walton and prominent philanthropist, used to say: "It's not what you gather, but what you scatter that tells what kind of life you have lived." We are sending a huge "shout out" to Walmart Community Grants Team for their ongoing support of our efforts!



Our President & Programs Director, Lisa Williams, and our Development & Marketing Director, Leslie Silberman, were both thrilled to accept the \$1,000 grant presentation check from Petco Love.

Words cannot adequately express our appreciation of this partnership with Petco Love and their generous grant award!



We were very excited to receive the news from Fieldwork Brewing Co. that Paws In Need was selected as their quarterly grant recipient and awarded a check for \$2,500! There are many deserving nonprofit animal organizations in the Tri-Valley, and the fact that we were chosen because our mission resonated with Fieldwork Brewing Co. reinforces our commitment to assist animals in need.





During the September Children's Day Open House held at Hagemann Ranch, adorable seven-year old Lilah stopped by the Paws In Need tent with her mother to check out our display of cool hand-made dog and cat beds and colorful catnip pillows. This visit soon led to striking up a conversation and their sharing Lilah's intriguing story with us.

Seven-year old Lilah was living in Japan on a military base with her family while her father, serving in the Navy, was stationed there. Every day, when she and her brother walked from school to the bus stop, they noticed several stray cats living outside the bowling alley; animals they decided desperately needed their help in order to survive on the streets. Lilah's concern about one particular cat with three paws, along with her future aspirations to become a vet someday, motivated her desire to create a cat club. This club, consisting of family members and friends meeting after school, was dedicated to feeding and caring for these hungry cats. Of course, being part of a military family, also means that the family only spends a limited time on any one base. So, upon leaving this location, Lilah made sure that the employees at the bowling alley agreed to take over her role of watching over these helpless cats. Next stop for this family is Spain, and Lilah, accompanied by her beloved cats Figaro and Catarina, hopes to continue her work by creating another cat club at this new destination! Lilah's vision is an inspiration to young people and adults alike, a reminder to follow your passion and strive to make a difference in your community!



When we walk your pup, you help homeless dogs



<p><b>Dog walking with a difference</b></p> <p>The best value - check our low rates!</p> <p>We donate our profits to homeless dogs</p> <p>Individual service - no group walking</p> <p>Track your dog's walk on your phone</p> <p>See photos of your dog having fun</p> <p>Safety first - No dog parks</p> <p>All breeds &amp; sizes from puppy to senior</p>	<p>Today we cover:</p> <ul style="list-style-type: none"> <li>Berkeley</li> <li>Castro Valley</li> <li>Contra Costa</li> <li>Hayward</li> <li>Oakland</li> <li>San Jose</li> <li>Tri-Valley Area</li> </ul> <p><small>(Phone for availability)</small></p>
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Call us to for your free Meet-n-Greet with no obligation

**PUP WALKS** Call : (844) PUP-WALK  
www.pupwalks.com

With life returning to a semblance of normalcy after many months of remote work, your dog(s) may soon be spending more time alone at home. To alleviate separation anxiety and boredom once you return to the office, you might want to consider using a pet walking service; and PupWalks is the perfect choice!

PupWalks (<https://www.pupwalks.com>) is a local dog walking company with very reasonable rates that donates most of its proceeds to dog rescues and shelters. The selection process is simple: customers nominate their favorite organization, the name is placed into a bucket, and the winner is randomly drawn.



### Ellie

Little Ellie's owner contacted us along with East Bay SPCA Oakland, as her sweet little dog was in desperate need of femoral head surgery. Complex orthopedic surgeries [Read more...](#)



### Prince Harry

Prince Harry was found by one of our vet partners, Dr Cynthia Tao, who needed help with fostering and finding him a forever home. While we are not a foster organization, [Read more...](#)



### Pretty Petunia

This little flower was found at a Pleasanton storage facility along with her 4 siblings. Our wonderful partners at Allie's Pals Rescue [Read more...](#)



### Handsome Zuko

This regal boy was desperately in need of a neuter procedure. He had become anxious [Read more...](#)



### Meet Mikey

Sweet Mikey was found by a longtime PIN supporter who works in San Leandro. Clearly dumped in a colony [Read more...](#)



## How to (house) train your puppy

This is Tesla.  
He's a shih tzu, a dog breed that is so notoriously difficult to house-break some say it can't be done.

Lies! With help and suggestions from friends and family we found a way that is sure to work in three weeks or less.



If you see your puppy pee/poop inside the house, be quick to use your word of choice that lets it know it's doing something wrong. Then take it outside in case it has something left

If you don't see it and find an accident later, just clean it up and leave it at that. Shouting at your puppy, even while showing it the pee/poop, won't help now. It won't understand.



Take it outside every two to three hours. Yes, that is a lot, but your puppy has a small bladder and doesn't know how to hold it in yet.

"What about at night?" you ask  
"Do I have to take it outside every two to three hours then?"

When it pee/poop, praise it! Overdo it! Throw a party! Let it know how happy it makes you!

Yes, and this will be the hardest part. You'll be so tired and want to give up, but don't! It's three weeks of tiredness against a lifetime of never having to clean shit out of your carpets!



Keep your puppy in your room with you at night in a confined space. Shih tzu are small so we used a big open cardboard box with blankets and chew toys.

Dogs don't like to pee/poop where they sleep so your puppy will be more motivated to hold it until you take it outside. Being near you will also make it less nervous and less likely to pee/poop.



Eventually you can try experimenting with waiting longer and longer before taking your puppy outside. Suddenly one day you'll wake up after a good night's sleep and a dry puppy.

Using this method, even the smallest of dogs can be house-broken.

Good luck!



humorcomics.com

Getting a new puppy for the Holidays?? Here are some tips about house training that may come in handy for the first time dog owner or even for those who have had dogs but cannot remember how to handle having a new puppy around the house!





**Paws In Need**  
**Crab Feed**  
**FUNDRAISER**

**SATURDAY, FEBRUARY 5, 2022**

**6-10pm 🐾 Shrine Event Center**  
170 Lindbergh Ave., Livermore (near Airway exit)

**Cost: \$70 per person**  
*until 1/22/22; \$80 thereafter*  
Or purchase a table of 8 for \$540

**Limited number of Premier Tables for 8**  
*Available for \$1300*

*Dinner includes clam chowder, Caesar salad, pasta, crab, bread and dessert. No-host bar of wine, beer, Cosmos, soft drinks.*

**Special auction items and a selection of wonderful raffle baskets!**

**All proceeds help with medical costs for community animals.**

**Purchase tickets at**  
**Paws-In-Need.org**  
or send a check made out to:  
**Paws In Need, P. O. Box 3436, San Ramon, CA 94583**  
Questions: Contact (925) 551-1877 or [info@Paws-In-Need.org](mailto:info@Paws-In-Need.org)

**PIN**  
**Paws In Need**  
Help Us Help Them  
Tax ID # 45-5391297

Looking ahead to our Annual Crab Feed scheduled for February 5, 2022, we continue to be optimistic that more restrictions will be lifted and allow for a live event. We await further updates from the Shrine Event Center as to any special arrangements required, such as proof of vaccination, in order to enter the venue. Event tickets will go on sale in November, with a reminder e-mail announcement sent out to our supporters.

In the event California Health directives prevent us from holding a live event, we will change our format to a curbside event as held last year.

**We are still looking for donations for the Crab Feed;** specifically gift cards to pet stores, restaurants, grocery stores, Home Goods, etc. Gift cards in any amount are welcome and much appreciated!



Volunteer Linda Gray is still collecting jewelry that you no longer wear, gift cards that you just cannot use, that figurine just collecting dust, or anything that can be sold on EBay to generate proceeds for PIN.

Please contact Linda to arrange for pick up or drop off of items. Your donation will help us cover the costs of our vital programs to keep pets healthy and together with their loving families.

You can reach Linda at 925-243-1225 or e-mail her at [lmmattner@sbcglobal.net](mailto:lmmattner@sbcglobal.net)



**See's CANDIES.**

Help Us  
Reach Our Goal!



Chocolates, chocolates and more chocolates! See's Candies fundraiser is back in time for the Holidays. We appreciate your support. Visit our website or our Facebook page to order until Dec 3rd.

[https://www.yumraising.com/secure/pawsin\\_paws\\_in\\_need\\_fundraiser66/candy?h=BeaBau6450&c=ot1886](https://www.yumraising.com/secure/pawsin_paws_in_need_fundraiser66/candy?h=BeaBau6450&c=ot1886)





Do you have a car or motorcycle rusting in your driveway? Perhaps a boat or a RV? Even a tractor?? We accept all of these vehicles. Call 1-855-550-4483 or <https://www.careasy.org/nonprofit/paws-in-need> to make arrangement for pick-up.



### Facebook Birthday Fundraisers.

We would like to thank Kathy Witherell, Bonnie Eichler, Michael Washington, Theresa Waschau, Leslie Silberman, Germaine Jamison and Sarah Carr for their Facebook birthday fundraisers to benefit Paws In Need.

If you would like to set up a fundraiser for your birthday and choose us as the recipient, it is as easy as 1-2-3. When on Facebook, search for Fundraisers and follow the simple instructions.



### In Honor of People

In honor of our dear friend, Pete Canton from the Crohare Family.



## Ways to Donate to Paws In Need Tax ID #45-5391297

**Volunteer:** Call (925) 551-1877 or [info@Paws-In-Need.org](mailto:info@Paws-In-Need.org)

Consider lending your talents by becoming a member of our volunteer team working as:

- Event assistant, server, or greeter
- Case assistant
- Fundraising or outreach helper
- Trapping feral cats and/or transporting to veterinarian offices for spay/neuter surgeries

**Employer Giving Campaigns:** If you are an employee of a company that has a giving campaign, please consider giving to Paws In Need. Most companies allow a change to your allocation throughout the year - you don't have to wait for the annual enrollment period.

**Network for Good:** Use this site to contribute to Paws In Need - <https://www.networkforgood.com/charities-to-donate-to/>. Network for Good makes giving to charity easy and convenient, anywhere online through their trusted charitable fund.



[Click here to see all the choices!](#)



## Paws In Need

P.O. Box 3436, San Ramon, CA 94583

Call [925-551-1877](tel:925-551-1877) Email: [info@paws-in-need.org](mailto:info@paws-in-need.org) [#Paws-In-Need](https://twitter.com/PawsInNeed)

Website <http://www.paws-in-need.org>

Facebook <https://www.facebook.com/PawsInNeedBayArea>

Twitter <http://twitter.com/PawsInNeedBA>

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LinkedIn <https://www.linkedin.com/company/paws-in-need>

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**Paws In Need is committed to providing an environment that is free from discrimination because of race, color, creed, religion, national origin, ancestry, disability, gender, sexual orientation, or age, in any of its activities or operations**

Connect with us

