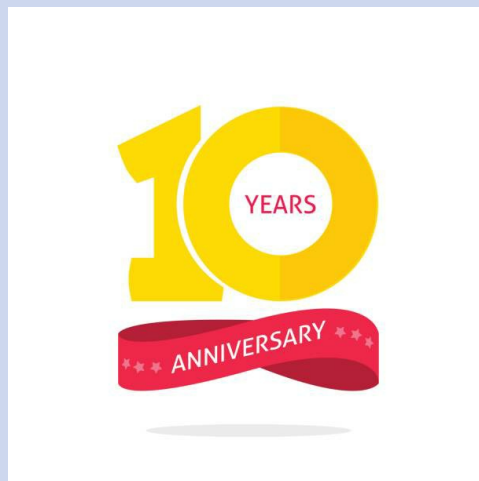
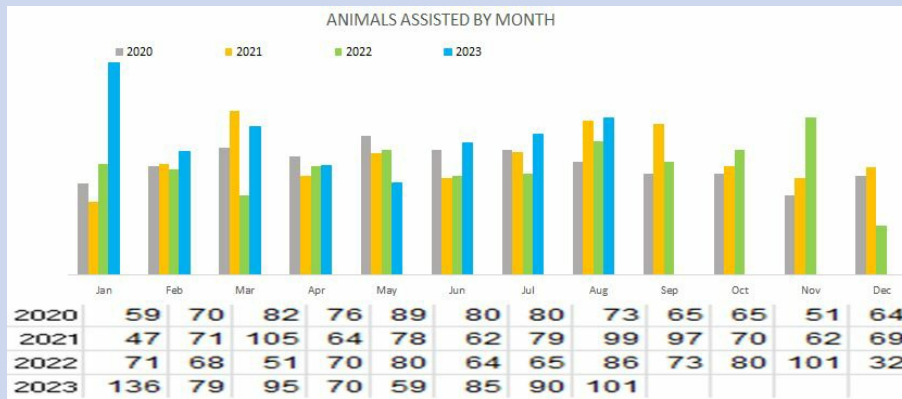




## Fall Newsletter 2023

Paws In Need is a California 501 (c)(3) Non-Profit organization dedicated to improving animal welfare in our local community.



### Paws In Need Celebrates Ten Years of Love and Impact in the Tri-Valley

This October, Paws In Need (PIN) is celebrating ten years of love and impact serving the Tri-Valley. To mark this impressive milestone, PIN has launched a special year-end donation campaign, with the goal of raising \$30,000 by December 31, 2023. Would you consider giving at least \$10 for each year we have been assisting animals in need? We're always looking for ways to reduce dog and cat overpopulation as well as provide direct, affordable access to veterinary care. Our programs have made a lasting community impact by keeping homeless and companion animals healthy, safe and out of crowded shelters. Your donations help to sustain these vital programs.

Soon you will receive an e-mail or a letter reminding you of this opportunity to make an end of year donation to Paws In Need. Over the years, we have received several **R**(equired) **M**(andatory) **D**(isbursements). We are sincerely grateful for these contributions, funds which greatly expand our ability to address the needs of underserved populations and to safeguard the health and well-being of all the animals we serve. As a

community-focused, all-volunteer organization, your support is vital, with almost all of the funds received utilized to help animals and pet owners most in need in your local areas. These contributions provide the resources to propel us toward fulfilling our mission to assist all animals in our community suffering from disease, injury, neglect, or abandonment.

“Everyone within the community benefits from our programs” notes Lisa Williams, President, Medical Programs Director, and Co-Founder of Paws In Need, “not just pet owners, but also the surrounding local businesses, industrial parks, ranches, vineyards, homeless populations, and local animal control agencies. The countless hours that PIN volunteers spend managing an incredible volume of cases each and every month, is a testament to the lasting impact that our efforts have had on the community.”

For more information about donating to our programs, visit our website at <https://paws-in-need.org/support/>



**See's CANDIES**  
Paws In Need Storefront

Help Us Reach Our Goal!

Once again, we offer you the opportunity to support us by purchasing your Holidays See's candies through our storefront at:

[https://www.yumraising.com/secure/pawsin\\_paws\\_in\\_need\\_holidays\\_11/BeaBau6450/candy](https://www.yumraising.com/secure/pawsin_paws_in_need_holidays_11/BeaBau6450/candy)



Sassy

## Sassy

Sassy came to us as a medical grant request from her owner. She was diagnosed with a uterine tumor and needed surgery quickly; [read more...](#)







## Allmond and Walnut

These two nutty boys were born outside in a very nice elderly man's yard in Livermore. Since he wanted to make sure they didn't just become feral, [read more...](#)



Bandit

## Bandit

This masked avenger was found outside as a baby, in the parking lot of a Tri-Valley hotel. [Read more...](#)



### THE 4 QUADRANTS OF OPERANT CONDITIONING

When training an animal, there is one behavior that we want to **reinforce** (increase), and another behavior that we want to **punish** (decrease). We can add something good or bad (+ **positive**) or remove/delay something good or bad (- **negative**) to get the behavior we want.

**IN THIS EXAMPLE:** The reinforced behavior is **LOOSE-LEASH WALKING**. The punished behavior is **PULLING ON THE LEASH**.

**+R**

**POSITIVE REINFORCEMENT**  
ADDING GOOD STUFF TO INCREASE A BEHAVIOR



**+P**

**POSITIVE PUNISHMENT**  
ADDING BAD STUFF TO DECREASE A BEHAVIOR



**-P**

**NEGATIVE PUNISHMENT**  
DELAYING GOOD STUFF TO DECREASE A BEHAVIOR



**-R**

**NEGATIVE REINFORCEMENT**  
DELAYING BAD STUFF TO INCREASE A BEHAVIOR



Illustration inspired by "Clickertraining 101" / ClickerExpo 2011

*Lili*

### Dog Training Tips: Do's and Don'ts (Reprint from Best Friends)

Training a dog has numerous benefits for both you and your pooch. It is crucial for dogs to live happily with their family; it helps avoid unwanted behaviors, and it enhances a person's bond with their pet. Here are some basic dog training tips that cover do's and don'ts to help set up you and your dog for success

#### DO'S: HOW TO EFFECTIVELY TEACH A DOG

**Take baby steps.** Have a clear idea of the behavior you want, and then break down the training required into small, attainable steps.

**Be consistent.** Dogs are exceptionally good with details. To your dog, "sit", "sit down", and Fido, sit" are different cues. With that in mind, make sure you are using exactly the same cue every time you ask your dog for a particular behavior.

**Use positive reinforcement.** Positive reinforcement means rewarding your dog with treats, toys, praise or whatever motivates them. Just like humans, dogs want some payoff got working.

**Seek help from a qualified professional for challenging behaviors.** Dogs are complex beings and can exhibit behaviors that are beyond the scope of the average person to change. For challenging behavior, consult a qualified professional dog trainer or behaviorist.

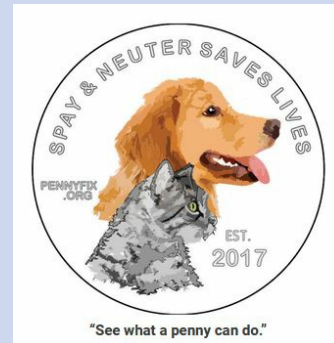
## **DON'TS: COMMON DOG TRAINING MISTAKES**

**Don't have your training sessions go longer than 20 minutes.** Most dogs do best with training sessions of 10 to 15 minutes, so keep that in mind.

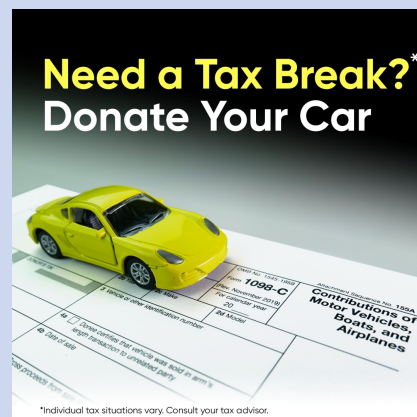
**Don't start training someplace with a lot of distractions.** Like people, dogs learn more effectively if they aren't distracted by a busy, noisy environment.

**Don't use pain, fear, or intimidation when training.** Always start with positive reinforcement when beginning to train your dog. Training should be fun got the dog, not a scary and unpleasant experience.

**Don't get frustrated if you have a bad training session.** Learning isn't linear, and your dog might fluctuate in their progress from day to day. Stay calm, keep the big picture in mind, and do your best with the dog you have in front of you. If it's not working, then stop the session and try again later or the following day.



We are thrilled to have been approved for a first-time grant from PennyFix, whose mission of providing funding for free spay/neuter services for cats and dogs in every county, municipality, and township nationwide, closely aligns with ours. By awarding grants to animal welfare nonprofits like PIN, the vision of PennyFix is to eliminate overpopulation through a program financed by pet owners, pet lovers, and the pet industry through donations.



## **Vehicle Donations are Tax-deductible.**

Turn your unwanted vehicle into something more productive! We accept vehicle donations as a form of support. The tow is free, and donating is easy! Fill out our secure online form



by visiting <https://www.careasy.org/nonprofit/paws-in-need> or call (855) 550-4483) to speak with the vehicle donation support team.

Vehicles are not limited to cars or trucks; it includes RV's and motorcycles.

**We are also offering a real estate donation program.**

Similar to vehicle donations, you may have land or property you no longer wish to own due to inconvenience or expenses. Our program, Giving Property, will evaluate, list, and sell the donation so Paws In Need can receive the proceeds. Call (855) 550-4483 for more info.



Don't know what to do with all the unwanted stuff? No worries, you can contact our volunteer, Linda Gray, if you have any items you would like to part with, such as jewelry that you no longer wear, gift cards that you just cannot use, that figurine just collecting dust, or anything that can be sold on EBay to generate proceeds for PIN.

Please contact Linda to arrange for pick up or drop off of items. Your donation will help us cover the costs of our vital programs to keep pets healthy and together with their loving families.

You can reach Linda at 925-243-1225 or e-mail her at [lgmmattner@sbcglobal.net](mailto:lgmmattner@sbcglobal.net)



**Facebook Birthday Fundraiser.**

Just a reminder that another easy way to support us is to have a Facebook Fundraiser where all the proceeds go to Paws in Need.

We would like to thank Jen Kraus and Germaine Jamison Miller for raising money for their birthday and Ariana Van Dyck for creating a fundraiser to support Paws In Need.

If you would like to set up a fundraiser for your birthday or any occasion, simply choose Paws In Need as the recipient, it is as easy as 1-2-3. When on Facebook, search for Fundraisers and follow the simple instructions.



**In Honor of People**

In Honor of Patricia Lanning from Karen Caldwell and Ellen Magnie.

**In Memory of People**

In Memory of Milton Grissom from Jan Greiner  
In Memory of Milton Grissom from Genevieve Conine  
In Memory of Milton Grissom from John and Leona Bingaman  
In Memory of Milton Grissom from Marie Dremalas  
In Memory of Milton Grissom from Dodie and Leo Gross  
In Memory of Milton Grissom from Sharon Hillman

In Memory of Milton Grissom from Rosemary Yandell

In Memory of Alice M. Crohare from Frances Marshall and Family

In Memory of Patricia Lanning from Julie Smith

In Memory of Patricia Lanning from Virginia Stark

### In Memory of Pets

In Memory of Jax Elarms with a HUGE THANK YOU from Greg, Shannon & Canela Elarms



## Ways to Donate to Paws In Need Tax ID #45-5391297



Scan the QR code to quickly connect to our website.

**Volunteer:** Call (925) 551-1877 or [info@Paws-In-Need.org](mailto:info@Paws-In-Need.org)  
Consider lending your talents by becoming a member of our volunteer team.

**Employer Giving Campaigns:** If you are an employee of a company that has a giving campaign, please consider giving to Paws In Need. Most companies allow a change to your allocation throughout the year - you don't have to wait for the annual enrollment period.

**Network for Good:** Use this site to contribute to Paws In Need - <https://www.networkforgood.com/charities-to-donate-to/>. Network for Good makes giving to charity easy and convenient, anywhere online through their trusted charitable fund.

**[Click here to see all the choices!](#)**



### Paws In Need

P.O. Box 3436, San Ramon, CA 94583

Call [925-551-1877](tel:925-551-1877) Email: [info@paws-in-need.org](mailto:info@paws-in-need.org) [#Paws-In-Need](https://www.instagram.com/Paws-In-Need)

Website <http://www.paws-in-need.org>

Facebook <https://www.facebook.com/PawsInNeedBayArea>

Twitter <http://twitter.com/PawsInNeedBA>

Pinterest <http://www.pinterest.com/PawsInNeedBA>

LinkedIn <https://www.linkedin.com/company/paws-in-need>

Instagram <https://www.instagram.com/pawsinneedba>

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Newsletter Editor: Bea Bauerly, [BelgianBea@yahoo.com](mailto:BelgianBea@yahoo.com)

Graphic Designer: Jamie Hartshorn

Newsletter Designer: Kaitlyn Pang

Paws In Need is committed to providing an environment that is free from discrimination because of race, color, creed, religion, national origin, ancestry, disability, gender, sexual orientation, or age, in any of its activities or operations

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